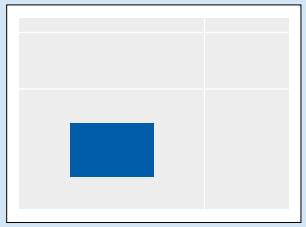
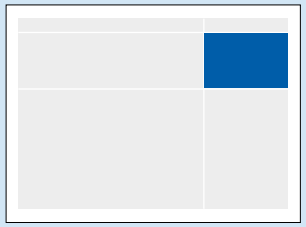
Übersicht Online-Werbeplatzierungen / Preise 2020

Newsletter Banner

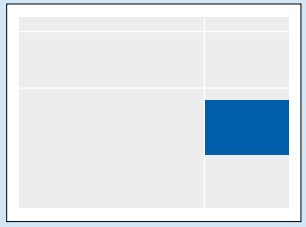
NL-Pause: August



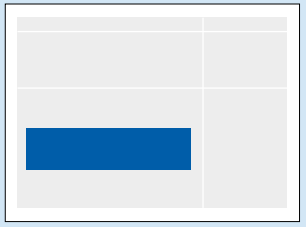
NL-Content Ad
300 x 250 px
€ 1.130,–



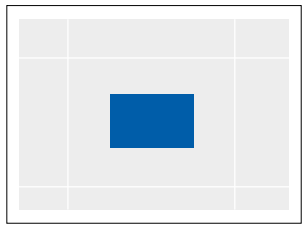
NL-Rectangle Top-Platzierung
300 x 200 px
€ 1.220,–



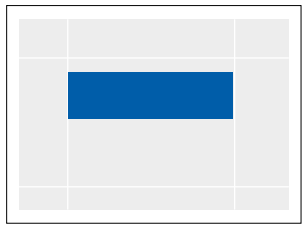
NL-Rectangle
300 x 200 px
€ 1.110,–



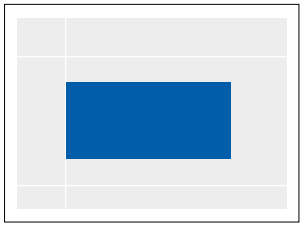
NL-Premium Ad
540 x 140 px
€ 1.250,–



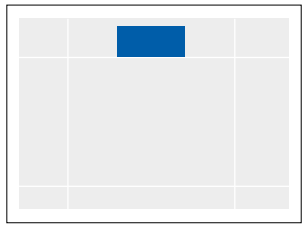
Content Ad
300 x 250 px
TKP € 44,20



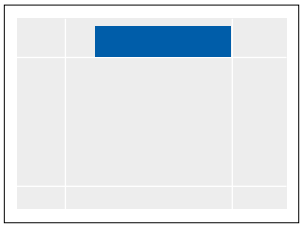
Premium Ad
600 x 120 px
TKP € 46,30



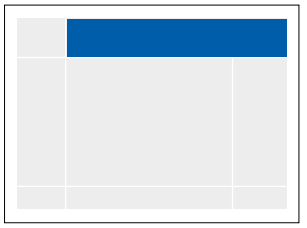
Half Page Ad
600 x 300 px
TKP € 71,90



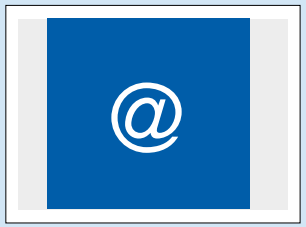
Halfsize Banner
234 x 60 px
TKP € 31,90



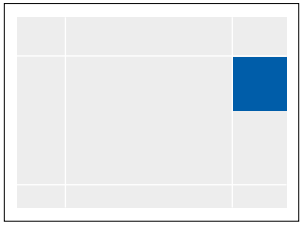
Fullsize Banner
468 x 60 px
TKP € 37,10



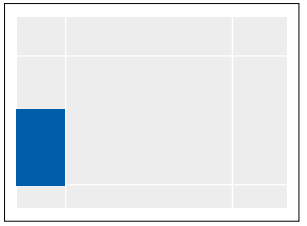
Supersize Banner
728 x 90 px
TKP € 42,00



Pushmail/Stand-Alone-Mail
€ 2.690,–



Rectangle
230 x 200 px
TKP € 45,80



Half Wide Skyscraper
160 x 300 px
TKP € 41,30

Info Materialanlieferung

Fertig gestaltete Banner bei Standardwerbemitteln: drei Werktage
Grafik/Layout eines Standardwerbemittels: berechnen wir nach tatsächlichem Aufwand
Bitte nennen Sie bei der Anlieferung **Kunde, Kampagne, ET und Auftragsbestätigungs-nummer,** damit eine eindeutige Zuordnung möglich ist!

Info Ansprechpartner

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