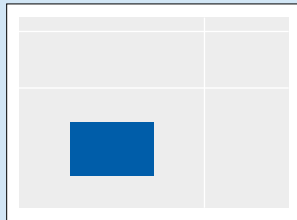


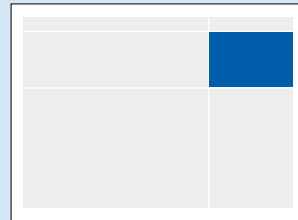
Übersicht Online-Werbeplatzierungen/Preise 2019

Newsletter Banner

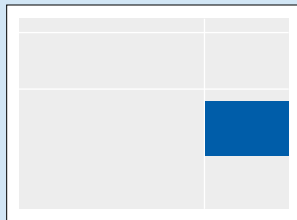
NL-Pause: August



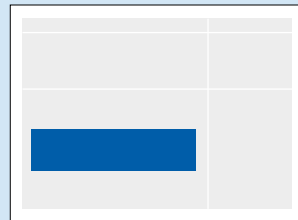
NL-Content Ad
300 x 250 px
€ 1.110,-



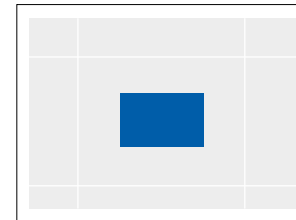
NL-Rectangle Top-Platzierung
300 x 200 px
€ 1.190,-



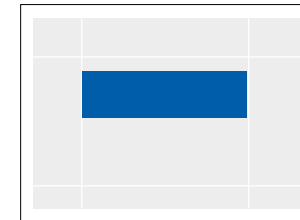
NL-Rectangle
300 x 200 px
€ 1.090,-



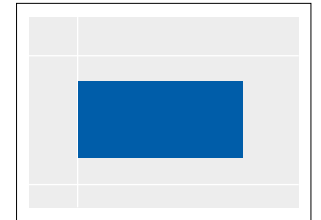
NL-Premium Ad
540 x 140 px
€ 1.220,-



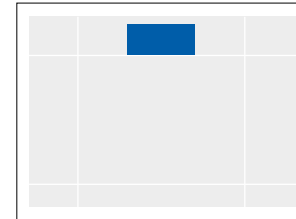
Content Ad
300 x 250 px
TKP € 43,30



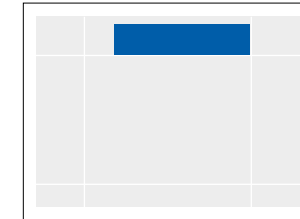
Premium Ad
600 x 120 px
TKP € 45,40



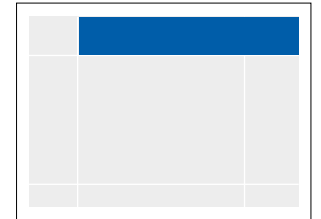
Half Page Ad
600 x 300 px
TKP € 70,60



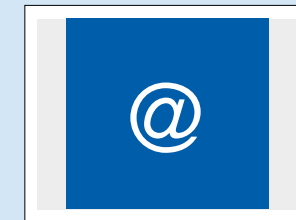
Halfsize Banner
234 x 60 px
TKP € 31,30



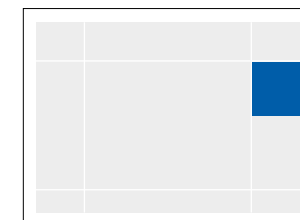
Fullsize Banner
468 x 60 px
TKP € 36,30



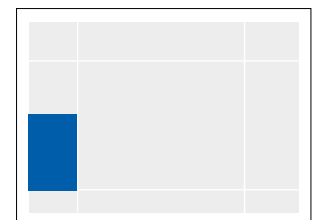
Supersize Banner
728 x 90 px
TKP € 41,20



Pushmail/Stand-Alone-Mail
€ 2.590,-



Rectangle
230 x 200 px
TKP € 44,90



Half Wide Skyscraper
160 x 300 px
TKP € 40,50

Info Materialanlieferung

Fertig gestaltete Banner bei Standardwerbemitteln: drei Werktage
Grafik/Layout eines Standardwerbemittels: berechnen wir nach tatsächlichem Aufwand
Bitte nennen Sie bei der Anlieferung **Kunde, Kampagne, ET und Auftragsbestätigungsnummer**, damit eine eindeutige Zuordnung möglich ist!

Info Ansprechpartner

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