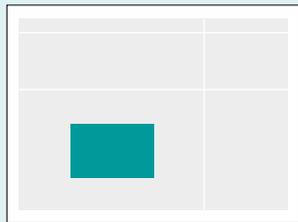


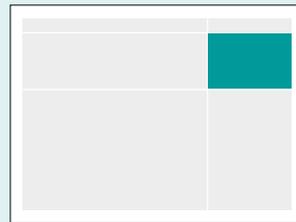
# Übersicht Online-Werbeplatzierungen / Preise 2018

## Newsletter Banner

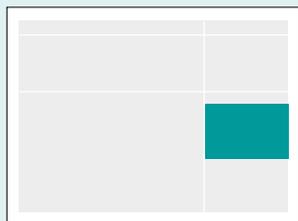
NL-Pause: August



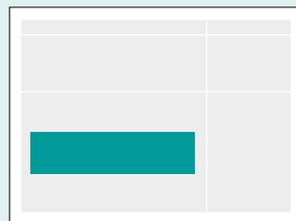
**NL-Content Ad**  
300 x 250px  
€ 1.080,-



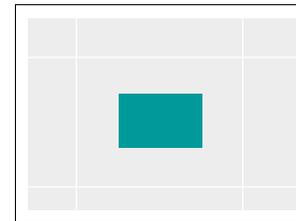
**NL-Rectangle Top-Platzierung**  
300 x 200px  
€ 1.150,-



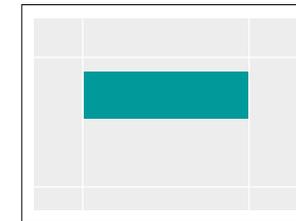
**NL-Rectangle**  
300 x 200px  
€ 1.050,-



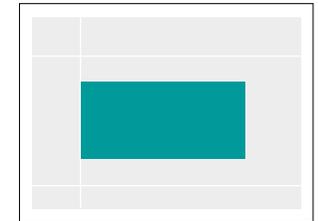
**NL-Premium Ad**  
540 x 140px  
€ 1.190,-



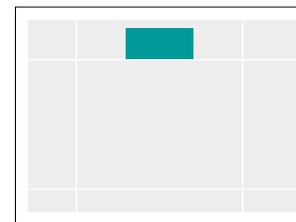
**Content Ad**  
300 x 250px  
TKP € 42,20



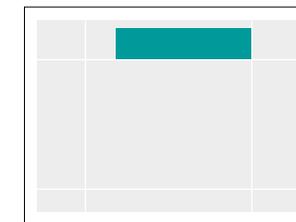
**Premium Ad**  
600 x 120px  
TKP € 44,20



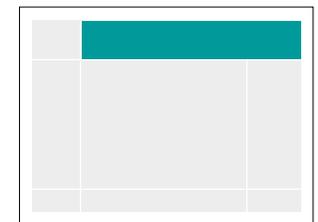
**Half Page Ad**  
600 x 300px  
TKP € 71,60



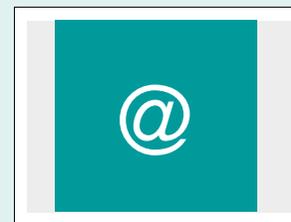
**Halfsize Banner**  
234 x 60px  
TKP € 30,80



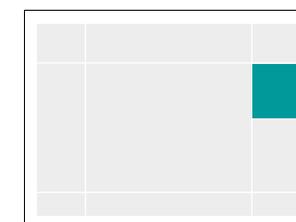
**Fullsize Banner**  
468 x 60px  
TKP € 35,40



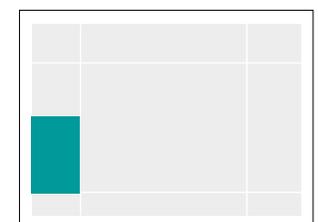
**Supersize Banner**  
728 x 90px  
TKP € 39,80



**Pushmail/Stand-Alone-Mail**  
€ 2.580,-



**Rectangle**  
230 x 200px  
TKP € 44,20



**Half Wide Skyscraper**  
160 x 300px  
TKP € 40,20

### Info Materialanlieferung

**Fertig gestaltete** Banner bei Standardwerbemitteln: drei Werkstage  
**Grafik/Layout** eines Standardwerbemittels: berechnen wir nach tatsächlichem Aufwand  
 Bitte nennen Sie bei der Anlieferung **Kunde, Kampagne, ET und Auftragsbestätigungsnummer**, damit eine eindeutige Zuordnung möglich ist!

### Info Ansprechpartner

**Planung/Terminabsprachen:** Ninette Grabinger, Tel.: 0941/58403-51, [ng@rsmedia-verlag.de](mailto:ng@rsmedia-verlag.de)  
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**Aufträge an:** [au@rsmedia-verlag.de](mailto:au@rsmedia-verlag.de)  
**Materialanlieferung:** [ng@rsmedia-verlag.de](mailto:ng@rsmedia-verlag.de)

